



Partnership for a Healthy Community Board Meeting

April 28, 2022
1:00pm-2:30pm
Teams

AGENDA

1. **Approve 03/24/22 meeting minutes (Action) (Pages 2-5)**
2. **Committee Updates**
 - a. Mental Health & Substance Use **(Page 6)**
 - b. HEAL
 - c. Cancer **(Pages 7-11)**
 - d. Data Team (No Update)
3. **Board Business**
 - a. PFHC Marketing Plan (Action) **(Pages 12-14)** - *Hillary Aggertt*
 - b. MAPP Update (Information) – *Amy Fox*
 - c. Feedback for Presentations or Learning Ideas (Discussion) – *Lisa Fuller*
 - d. Prioritization Day Invitations (Discussion) – *Monica Hendrickson*
 - e. Annual Report Draft (Action) **(Pages 15-28)** – *Amy Fox/Sara Sparkman*
3. **Member Announcements**

Next Meeting:
Thursday, May 26, 2022
1:00pm-2:30pm
Teams



Partnership for a Healthy Community Board Meeting Minutes March 24, 2022

Members Present via Microsoft Teams:

Lisa Fuller	Amy Fox
Monica Hendrickson	Holly Bill
Hillary Aggertt	Sally Gambacorta
Chris Setti	Jennifer Zammuto
Kate Green	Larry Weinzimmer
Nicole Robertson	Tricia Larson
Amelia Boyd	

Others Present:

Amanda Smith	Amy Roberts
Angela O'Bryant	Sara Sparkman

Strive Presentation from Tim Bromley

Tim Bromley of OSF gave a presentation on the Strive program. Strive is a trauma recovery program to help adults and teens who have experienced violent or traumatic events. Trauma informed care for individuals ages 14+. In some cases, they have worked with younger individuals. It focuses on counseling and case management services with referrals. Tim shared the demographics and population of their clients. They have locations at OSF on Pecan Street, Manual Academy, and the Wrap Around Center. They are looking to hire more therapists. Ms. Zammuto suggested to make sure this program is available on 211.

Approval of 02/24/2022 Meeting Minutes

Mr. Setti made a motion to approve the meeting minutes from the February 24, 2022 meeting. Motion was seconded by Ms. Hendrickson. Motion carried (13,0).

Overview of MAPP Process

Ms. Hendrickson reminded the Board that this is gearing up for 2023-2025 and they are doing additional assessments that previously had not been done.

Status of CHA

This includes the Community Status Assessment. Mr. Weinzimmer stated they have completed the draft of the CSA (CHNA) and has been shared with the local health departments and their Epidemiologists.

Prioritization Team First Meeting March 31st

Mr. Weinzimmer stated there are two phases of this process. The first is that the MAPP Steering Committee will be meeting on March 31st to set up the ground rules to identify the first set of priorities, hopefully 6-8 priorities. Then they will take those priorities to May 24th at the Spaulding Conference Center for Prioritization Day.

Health Equity Focus Groups – Mental Health First Two Weeks of April

Ms. Hendrickson stated that the other parts of the full CHNA come into play. Sarah Donahue presented to the Board on the healthcare collaborative in Peoria. These same focus groups will be

mimicked in Tazewell and Woodford Counties with a goal to be completed in the first two weeks of April.

Local System Assessment – Survey Late April

Ms. Hendrickson noted they will be doing this, similar to the first cycle's looking at different sectors and how the community as a whole could respond as well as the local health departments. They will be highlighting a few sections to focus on. The goal is to have this completed by the end of April.

May 24th Annual Meeting and Prioritization Day

The Annual Meeting and Prioritization Day will be in conjunction together. Ms. Fuller has reserved the Spaulding Conference Center for this meeting.

Additional Surveys and Improvement Process

Ms. Hendrickson reviewed the members of the MAPP Steering Committee. Sarah Donahue will be taking on additional assessments. The Epidemiologists will be working on the May 24th timeline to take the data from the CSA, targeted data points from Healthy People 2030 and national data, as well as the collected data from Sarah Donahue and will package that to be presented at the May 24th meeting.

This helps lead us around equity and improvement planning process. The Board will approve the full CHNA, as well as the hospitals, and Health Departments. In late fall, November/December, the Board will be looking to approve the CHIP as well.

Review of Mission, Vision, Values, and Purpose

Ms. Fuller reviewed the Mission, Vision, Values, and Purpose that was included in the packet. Ms. Fuller and Ms. Fox are asking for feedback. Ms. Bill stated had some grammatical feedback for the Vision.

For Values, Health Equity, Ms. Gambacorta suggested changing "gender" to "gender identity". Ms. Green suggested for Inclusive, instead of staying Open to everyone to make it more active. Mr. Setti stated they always use inviting or welcoming.

For the Purpose, Ms. Gambacorta asked if the 5-year requirement should be changed to 3 years to accommodate the requirement for the hospitals. However, Ms. Hendrickson stated that they made it 5 years in case the hospitals decided to not participate.

Ms. Fuller stated that her and Ms. Fox will review and make changes and it will be included in the Board's agenda packet next month to be voted on. Ms. Fuller asked Board members to review it and send edits prior to the April meeting.

Ms. Bill emailed feedback: *The Partnership for a Healthy Community (PFHC) serves as the local health improvement partnership for Peoria, Tazewell and Woodford Counties. Through partnership procedure and operation, the PFHC addresses priority health areas identified by the most current cycle of the local health improvement process. Priority health issues will be assessed at least every 5 years as part of a full community health improvement process.*

-Maybe use a stronger word or words for “addresses”. To the lay person, they may not know what this means. Perhaps, the PFHC plans, implements, and evaluates evidence-based interventions...

-And, well, I think at the 5th grade reading level this is a little high, too!

Committee Updates

Mental Health & Substance Use

Ms. Bill stated their meeting is next week, so didn't have any updates. The sub-committees are still meeting. The Trauma Informed group came up with an award for the schools, the IRIS award, but Inspiring Resilience in Schools, under the Partnership. Ms. Bill and Tim Bromley have been working on the report that is due to Ms. Fox's team at the end of the month.

HEAL

Ms. Fox stated they are continuing to work on social media campaigns: Move it Mondays. They have 7-8 agencies sending out the same messaging about that. They are also starting a social media campaign around the Tri-County WIC programs, what is WIC and things people don't understand about WIC and the myths. There was a lot of HEAL representation at the extension conferences, and food pantry network was also recognized. Ms. Fox stated that Shanita Wallace will be taking on the HEAL team, as she was Co-Chairs with Ms. Streitmatter who has resigned from that position.

Cancer

Ms. Robertson stated that breast cancer screening events are planned into the spring and summer. There were a lot of social media activities for Colorectal Awareness Month (March). The bridge was lit up blue for the first week in March and they received great press coverage with WMBD and Healthy Cells. There are a few opportunities for monthly publications so they will be working to set up a schedule with that. The WCBU advisory board is always looking for local stories and content and the Cancer group will get a schedule together and working on that. For lung cancer, since September 2021, there have been 16 homes mitigated for radon and there are 5 more homes in the quoting process. In year 3, the word is getting out that testing is available. From an ACS, they continue to work with all of their hospital partners, lodging grant with OSF and transportation grants that will begin April 1st. Heartland has set up a breast health task force to increase their mammography screening rates.

Data Committee

Amanda stated they did not meet last month as the agenda was light. Most of their work is now completing the data dashboards and getting the lingering data from 2021. They are also supporting any data work for the next cycle as well.

Ms. Aggerth asked if the Action Teams were using the discussion boards on the Partnership website. The majority of the teams are using email instead of the discussion boards.

Community Presentations for Board in Future Meetings

Ms. Fuller asked the Board if they would like more presentations at the Board meetings and what would they like to see presentations on their own. Ms. Fuller asked the Board to send her an email with 2-3 presentation ideas and she will prioritize them and bring them back to the Board. This would help with connecting more and getting everyone on the same page with different topics. It would be at most a 10 minute presentation at best with an opportunity for questions at the end.

Member Announcements

Member Resignation

Ms. Fuller stated she received a letter of resignation on the Board from Kaitlyn Streitmatter as she is moving on to a different role. She is also no longer able to be the Co-Chair of the HEAL. Ms. Hendrickson stated that her membership represented Tazewell County and Ms. Fox said she is still working on a replacement.

DRAFT

PRIORITY ACTION TEAM PROGRESS REPORT: (MH/SU Committees)



Priority Area	MH/SU Committees
Chair or Co-Chair	Holly Bill, Tim Bromley
Description	Mental Health and Substance Use Committees continue to meet as one committee currently- every other month; action teams meet monthly and as needed. Steering committee meets monthly.
Recap of Current Month	<p>Action teams are continuing to meet and make progress. Meeting March 2022 reviewed each of the active action team's progress; it seems that each of the active teams are still moving forward –</p> <ul style="list-style-type: none"> -Mass Media Campaigns picking back up; need more assistance on team; working with Trauma-Informed group to make sure messaging is TI -MHFA meeting as a cadre; lots more opportunities available and being shared on healthyhoi website; increased numbers from 2020 to 2021! -Suicide Prevention meeting monthly and bringing more SP agencies to table at next meeting for further planning and gap filling -Trauma-informed Schools- Meeting bi-weekly; Assessment matrix finalized; 12+ schools in pilot phase; award/recognition established; website in review stage on healthyhoi.org -Certified Peer Educator training scheduled for June to certify 5 people to implement training; anyone interested in this please contact Holly; best for those who coordinate campus wide health efforts with youth leaders at high schools <p>Next Meeting: Monday, May 23 @ 9:00 am – Microsoft Teams- Email co-chair to receive link to virtual meeting</p>

Goals	Goals: Reduce substance use to protect the health, safety, and quality of life for tri-county residents; Improve mental health among tri-county residents through preventive strategies and increased access to services	
Objectives:	Please refer to data dashboards	
Activities		
What? (C= Completed, NP= In progress, NS= Not started)		
Update PFHC website to include trauma-responsive resources for schools		IP
Determine award name for schools who earn trauma-responsive status		C
Update website to include MHFA opportunities		C
Update website to include trauma-informed trainings		IP
Reach out to Narcan group to have them present data to the MH/SU teams.		IP
Issues/challenges	<p>Several areas have been paused or even eliminated:</p> <ul style="list-style-type: none"> -Everfi contract for Technology-Enhanced Classroom Instruction canceled; may be able to use TCHD grant efforts for GenRx program but only offered in TC -Criminal Justice/Harm Reduction going, but not due to committee -Integrated BH in clinic setting is always hospital-driven and not controllable by PFHC 	

PRIORITY ACTION TEAM PROGRESS REPORT: CANCER ACTION TEAM



Priority Area	Cancer - Breast
Chair or Co-Chair	Tom Cox
Description	

Recap of Current Month
<p>UPH/OSF/IBCCP Updates OSFMC Number of screenings this year ... 20152 in 2020 down from previous year 2021 22,846 2600 more getting back above where we were prior to pandemic. 2022 thru first 6 months annualize we will do 23,000 That will be up 1% or so. Slots are filled and backlogged.</p>

Plan for Upcoming Month
<p>April 27 – Bradley A screening outreach event April 22 Morton event May 17 Screening event on campus OSFMC Caravan and education. Promo materials to try to get people to engage all types of screenings. June 7 Survivor celebration at Chiefs game. Hoping for large attendance and have promo information available as well. May 4 Lunch & Learn Cancer support services, IMC we have Oncology and Dieticians will giving guide for choosing spring produce for our health.</p>

Goal		
Objectives		
What?	By When?	Measure?

Activities	
What? (C= Completed, NP= In progress, NS= Not started)	
Screening statement	C
Screening events	IP

Issues/challenges

PRIORITY ACTION TEAM PROGRESS REPORT: CANCER ACTION TEAM



Priority Area	Cancer - Lung
Chair or Co-Chair	Andrea Ingwerson/Tom Cox
Description	

Recap of Current Month
Radon brochure: Passive mitigation reporting tool. Tool on discussion board is like survey monkey. Everyone can use the same, have to have logo. Will generate how many systems installed for the three counties. Only 4 questions to complete.

Plan for Upcoming Month
Indoor Radon Grant – New 3 year grant is up again. 2023-2025 Edwards Grant Peoria County, increase systems in homes continues into next year. Include for 2023.

Goal		
Objectives		
What?	By When?	Measure?

Activities	
What? (C= Completed, IP= In progress, NS= Not started)	
Radon Action Month Public Awareness campaign	C
Passive mitigation letter	IP

Issues/challenges

PRIORITY ACTION TEAM PROGRESS REPORT: CANCER ACTION TEAM



Priority Area	Cancer – Lung (cont)
Chair or Co-Chair	Andrea Ingwerson
Description	

Recap of Current Month
Tobacco free community update: Received money from CDC for advertising. Proceeding with placing ads throughout tri county area including couriers. Centered in new look of tobacco. Help parents understand new look and advertising to kids.

Plan for Upcoming Month

Goal		
Objectives		
What?	By When?	Measure?

Activities		
What? (C= Completed, IP= In progress, NS= Not started)		
ITFC grant		IP

Issues/challenges

PRIORITY ACTION TEAM PROGRESS REPORT: CANCER ACTION TEAM



Priority Area	Cancer – Lung (cont)
Chair or Co-Chair	Tom Cox
Description	

Recap of Current Month
<p>Edwards Asthma Education provide asthma management education for 6th to 10th graders.</p> <p>Tazewell 500 and Peoria 1000 students. 14 minute video 61605 and 61607 what is it, treated, diagnosed, triggers, prevent. What do when you see someone having attack. Peoria, Woodford and Tazewell County</p>

Plan for Upcoming Month
Tuesday, May 3 World Asthma Day

Goal		
Objectives		
What?	By When?	Measure?

Activities	
What? (C= Completed, IP= In progress, NS= Not started)	
Edwards grant	IP

Issues/challenges

PRIORITY ACTION TEAM PROGRESS REPORT: CANCER ACTION TEAM



Priority Area	Cancer - CRC
Chair or Co-Chair	Diane Hahn
Description	

Recap of Current Month
<p>Outreach updates-Healthy Cells space/deadlines for remainder of the year; assign articles</p> <p>-Bradley University UX Design student presentation: Ainsley Johnson and Maddox Binder</p> <p>-students presented approach to their research and studies to provide CRC education/awareness book for patients and families.</p> <p>4 Elements to approach: Survivor Stories, Community Engagement, Informational Websites and Doctors & Nurses</p> <p>How they need help: Funding, Support, Partnership and Contact Ajohnson2@mail.bradley.edu</p> <p>Timeline: Development stage. Working with OSF Design lab.</p>

Plan for Upcoming Month
<p>Tom - If you would like to come speak to our Cancer Supportive Services management and Colorectal navigators, would be happy to arrange that.</p> <p>Diane – Will be in touch with you, have lots of information and/or resources to share with students.</p> <p>Amanda Smith- data resources available that identify zip codes (Peoria city/county) where testing rates are low. Nicole Robertson ACS also on Peoria City/County Racial Justice and Equity Commission.</p> <p>Trevella- Unity Point: Casey will get with you from GI team.</p>

Goal		
Objectives		
What?	By When?	Measure?

Activities		
What? (C= Completed, NP= In progress, NS= Not started)		
CRC Awareness Month		C

Issues/challenges



Branding/Media Policy

THE BRANDING IDENTITY

The identity for Partnership for a Healthy Community (PFHC) is called its brand. The Partnership for a Healthy Community brand is attached to our logo. The PFHC logo can be located on the Partnership for a Healthy Community website www.healthyhoi.org or through any Partnership for a Healthy Community Board member.

All internal and external communications will have a single, distinctive brand with a consistent look, as well as messaging that serves to unify the values, programs and initiatives.

PURPOSE

To clearly define the expectations and use of the PFHC brand. Every communication reflects on PFHC as a whole. The PFHC brand should be a distinctive signature providing consistent representation of the integrity, authority and stability of the mission and vision. To maintain a quality image, it is imperative that all partners adhere to established guidelines for branding (logo, graphic standards, colors, etc.) as outlined.

The PFHC logo is displayed on the website, social media sites and materials. These strategies are used to increase awareness of PFHC action teams, implementation plans, programs and services.

Approval Process:

- All drafted items will be approved at the action team level. Once approved, the action team chair will work with the designated Public Information Officer (PIO).
 - Action Team Chair will approve grant deliverables/contract language, then send to lead PIO for approval of logo and date included on materials.
 - Action Team Chair will send approved items to lead PIO to approve/post on PFHC Facebook or other social media sources.

- All items approved related to the Community Health Improvement Plan, approved through the action team, and determined where on the website the item should be posted should be sent to Hillary Aggertt haggertt@woodford-county.org and Holly Bill hbill@hulthealthy.org

Logo Use:

- All materials created need to meet an eighth grade reading level.
- Any program related materials created through agency grant funding will need to include the PFHC logo and the agency logo if applicable.
- Any items that are presented at the action team level and being completed by the action team should include the logo.
- If grant funding is provided as PFHC, the PFHC logo should be used on materials. If grant is agency specific, then agency logo should be used.
- When an organization wants to add the Partnership logo as support, you will need to request from the related action team.

COMMUNICATIONS

All communications will include the following information:

- PFHC logo will be in black/white or color options only
- Date

Items that will include the PFHC logo include the following but not limited to:

- Agendas, meeting minutes, policies, by-laws
- News releases, brochures, flyers, posters
- PowerPoints, presentations, webinars, videos
- Website and Facebook and all other electronic media

Plans and Reports will include PFHC brand information as link to the standards associated with PFHC. Examples include:

- Community Health Needs Assessment (CHNA)
- Implementation Plans
- Annual Reports

SUBCONTRACTORS & PARTNERS

- All subcontractors and partners must follow the branding guidelines when PFHC funds are used for marketing purposes.
- Approved colors of black/white or color options
- Date of document (in small font on bottom)

- PFHC Action Team Chairs must approve any marketing material and external communication prior to distribution.



PARTNERSHIP FOR A HEALTHY COMMUNITY

2021 ANNUAL REPORT



Partnership for a
Healthy Community

healthyhoi.org

WWW.HEALTHYHOI.ORG

2022 Board Members

Lisa Fuller, Co-Chair
OSF Saint Francis

Amy Fox, Co-Chair
Tazewell County Health Department

Sally Gambacorta, Vice-Chair
Advocate Eureka Hospital

Hillary Aggertt
Woodford County Health Department

Holly Bill
Hult Center for Healthy Living

Amelia Boyd
UnityPoint Health

Ann Campen
Tazewell County Health Department

Beth Crider
Peoria Regional Office of Education

Greg Eberle
Hopedale Medical Complex

Kate Green
Continuum of Care

Monica Hendrickson
Peoria City/County Health Department

Tricia Larson
Tazewell County Board of Health

Craig Maynard
Eureka College

Nicole Robertson
American Cancer Society

Chris Setti
Greater Peoria Economic Development

Adam Sturdavant
OSF Medical Group - Pediatrics

Larry Weinzimmer
Bradley University

Jennifer Zammuto
Heart of IL United Way

Partnership for a Healthy Community

On behalf of the Partnership for a Healthy Community, we are pleased to present the 2021 Annual Report.

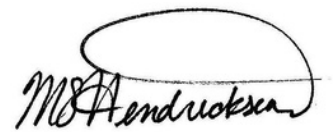
The Partnership for a Healthy Community (PFHC) began 2021 not only starting our second year of the three-year cycle, but seeing introduction of vaccinations to address COVID-19. While many of partner agencies were focused on providing vaccination campaigns and continued mitigations to keep our residents healthy and safe, we were still able to address health priorities. In fact, our four health priorities saw changes in the lens we viewed them through. Mental Health and Substance Use saw universal discussion and need for services as outcomes from the long pandemic response. Cancer preventative services which were either postponed or cancelled were now back and aggressively re-engaging patients. And lastly, food security was seen in some households for the first time.

The PFHC saw the challenges in 2021 as opportunities to bring new partners and areas of focus to our priorities. We were able to continue initiatives within our partnership to address the health priorities of Peoria, Tazewell, and Woodford counties.

The PFHC Board is proud of the work of our Action Teams and looks forward to tackling the challenges ahead of us as a partnership.



Lisa Fuller, Co-Chair



Monica Hendrickson, Co-Chair



**Partnership for a
Healthy Community**

healthyhoi.org

Executive Summary

The successful adoption of the 2020-2022 Community Health Improvement Plan (CHIP) demonstrated the capacity and sustainability of the Partnership's multi-sector approach in addressing health within the tri-county. In 2020, the Partnership for a Healthy Community continued to address priority health concerns, despite the COVID-19 pandemic setbacks. The Partnership and its Action Teams continue to expand the collaborative strategies in priority areas, and began planning and conducting a new Community Health Needs Assessment (CHNA) and Improvement Plan (CHIP) in summer 2021.

Highlight: 2020-2022 CHNA/CHIP

The Partnership for a Healthy Community (PFHC) continued to monitor and implement strategies identified in the 2020-2022 Community Health Improvement Plan (CHIP).

PFHC will continue to strategically focus on Mental Health, Substance Use, Healthy Eating/Active Living, and Cancer.

Additionally, Reproductive Health and Data Collaboration are on-going projects in the new cycle.

The PFHC began conducting a new CHNA summer 2021.

Mental Health

Improve mental health among tri-county residents through preventative strategies and increased access to services.

The Mental Health Action Team strived to improve mental health through a variety of evidence-based strategies outlined in the Implementation Plan. During 2021, the Action Team continued to hold bi-monthly meetings with the Substance Use Action Team. Priority Action Teams were formed in an effort to make further progress towards meeting the objectives. Priority Action Teams met monthly, and as needed, and reported progress on a regular basis.

The Mental Health Action Team worked to improve the following mental health objectives:

Objective #1: (HP2020) By December 31, 2022, decrease the number of suicides in the tri-county area by 10%.

Objective #2: (HP2020) By December 31, 2022, decrease the number of residents in the tri-county areas who reported feeling depressed or anxious in the past 30 days by 10%.

In 2021, four Priority Action Teams formed in an effort to further progress towards meeting objectives:



*** Active Organizations:**

- AMT
- Bob Michel Community-Based Clinic
- Carle Health
- Gateway Foundation
- Heart of Illinois United Way
- Heartland Health Services
- Home for All Continuum of Care
- Hult Center for Healthy Living
- Methodist College
- NAMI Tri-County Illinois
- Peoria City/County Health Department
- Peoria County Sheriff's Office
- Peoria Police Department
- Prairie State Legal
- Tazewell County Health Department
- Woodford County Health Department
- Peoria Public Schools
- Peoria Regional Office of Education
- OSF Resource Link
- OSF Healthcare
- UnityPlace
- UnityPoint Health - Central Illinois

*This list continues to change

Priority Action Team: Mental Health First Aid

Mental Health First Aid is a skills-based training course that teaches participants how to recognize a mental health crisis and properly refer someone to help. We can provide this training in-person or virtually at low- or no-cost. In 2020, the Mental Health Action Team formed a cadre of Mental Health First Aid Trainers who are able to train individuals throughout the tri-county. ALGEE, the Mental Health First Aid koala mascot, helps participants remember the 5-step action plan.

There are a variety of courses available:

- **Adult Mental Health First Aid** is appropriate for anyone age 18 and older who wants to learn how to help a person who may be experiencing a mental health related crisis or problem. The adult course is available in both English and Spanish.
- **Youth Mental Health First Aid** is primarily intended for adults age 18 and older to learn how to help young people experiencing mental health challenges or crises. It reviews the unique risk factors and warning signs of mental health problems in adolescents ages 12-18 and emphasizes the importance of early intervention.
- **Special trainings and certificates** are available for **older adults, EMT/fire, and higher education.**

Let's make MENTAL HEALTH FIRST AID as common as CPR.

To inquire about a Mental Health First Aid Training for yourself or your team, please visit www.healthyhoi.org.

The Mental Health Action Team was highly successful in 2021 through the efforts of the newly-formed **Mental Health First Aid (MHFA) Cadre.**

The cadre was established in October 2020 in an effort to:

- **Increase the number of community members who are certified in Mental Health and Youth Mental Health First Aid**
- **Increase the number of MHFA trainers in our tri-county area**
- **Increase the number of free and low-cost trainings available**
- **Provide a pool of MHFA trainers to learn and assist each other**

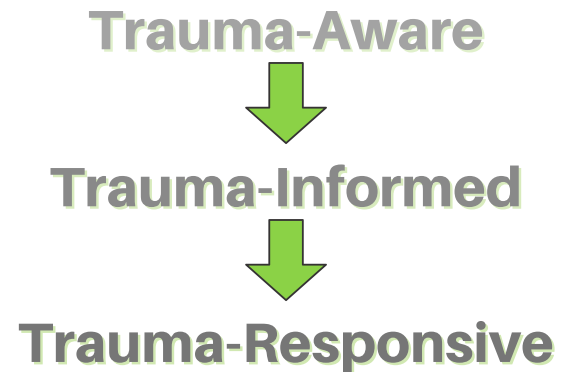
2,100
tri-county residents
are certified in Mental
Health First Aid

1/1/21-12/31/21 data

Priority Action Team: Trauma-Informed Schools

The Trauma-Informed Schools Priority Action Team has been designing a matrix for schools to move from "trauma-aware" to "trauma-responsive" using the Substance Abuse and Mental Health Services Administration (SAMHSA) Trauma Responsive Schools Implementation Assessment (TRS-IA). The matrix will help schools to advance from "trauma-aware" to "trauma-responsive" in the following categories:

Safety Planning
Prevention Planning
Trauma Programming
Classroom Strategies
Prevention/Early Intervention
Targeted Trauma-Informed Programming
Staff Self Care
Community Context



Schools have access to free online trauma training through the Illinois State Board of Education and Lurie Children's Hospital's [Virtual Learning Community](#).

2021 accomplishments included finalizing the matrix that will be implemented by schools, and the team kicked off the pilot phase for local schools identified as high need for social emotional resources. These schools were identified through Heart of Illinois United Way's S3 (Support Student Success), Peoria Public Schools Office of Social Emotional Learning, and each county's Regional Office of Education.

The team is also working on developing a recognition award for schools that become trauma-responsive.

Priority Action Team: Suicide Prevention

The Suicide Prevention Priority Action team met monthly throughout 2021 to look through data and make recommendations for the larger committee.

982 tri-county students received suicide prevention education in 2021 from community partner agencies

117 tri-county residents participated in suicide prevention education provided by the Suicide Prevention Priority Action Team

99 tri-county medical residents, nurses, teachers, and community members received evidence-based QPR (Question, Persuade, Refer) Suicide Prevention Gatekeeper Training in 2021

To inquire about suicide prevention trainings for your school, business, or staff please email info@hulthealthy.org.

Substance Use

Reduce substance use to protect the health, safety, and quality of life for tri-county residents.

The Substance Use Action Team strived to reduce substance use through a variety of evidence-based strategies outlined in the Implementation Plan. During 2021, the Action Team continued to hold bi-monthly meetings with the Mental Health Action Team. Priority Action Teams were formed in an effort to make further progress towards meeting the objectives. Priority Action Teams met monthly, and as needed, and reported progress on a regular basis.

The Substance Use Action Team worked to improve the following objectives:

Objective #1: (HP2020) By December 31, 2022, reduce the rate of drug-induced deaths within the tri-county region by 10%.

Objective #2: (HP2020) By December 31, 2022, increase the proportion of adolescents reporting never using substances in the tri-county area by 5%.

In 2021, four Priority Action Teams formed in an effort to further progress towards meeting objectives:



Priority Action Team: Peer Educator Trainings

A plan is in place to increase the number of high school students who become

Certified Peer Educators

through NASPA's Certified Peer Educator training. This training provides education and training for high school students to provide campus-wide health initiatives to promote health knowledge and behaviors among their peers.

To learn more about this program, please email info@hulthealthy.org.

Priority Action Team: Mass Media Campaigns

Mass Media Campaigns were created to help spread awareness of chemically-impaired driving. Tazewell County Health Department took the lead on this initiative.

2021 campaigns focused on *drugged driving* versus *drunk driving* as local data from the Illinois Youth Survey measured alcohol, tobacco/vaping, cigarettes, inhalants, and marijuana.



Find Tazewell Teen Initiative on Facebook @tazewellteeninitiative and help us promote safety and responsible behavior among teens.

Priority Action Team: Narcan Distribution and Stable Housing

Stable Housing: In 2021, approval from Illinois Housing Development Authority for Madison III - a 16-unit development for youth who are experiencing homelessness.

All applications have been submitted for the development of a 55-unit building which will have capacity to eliminate the current waitlist for families experiencing homelessness.

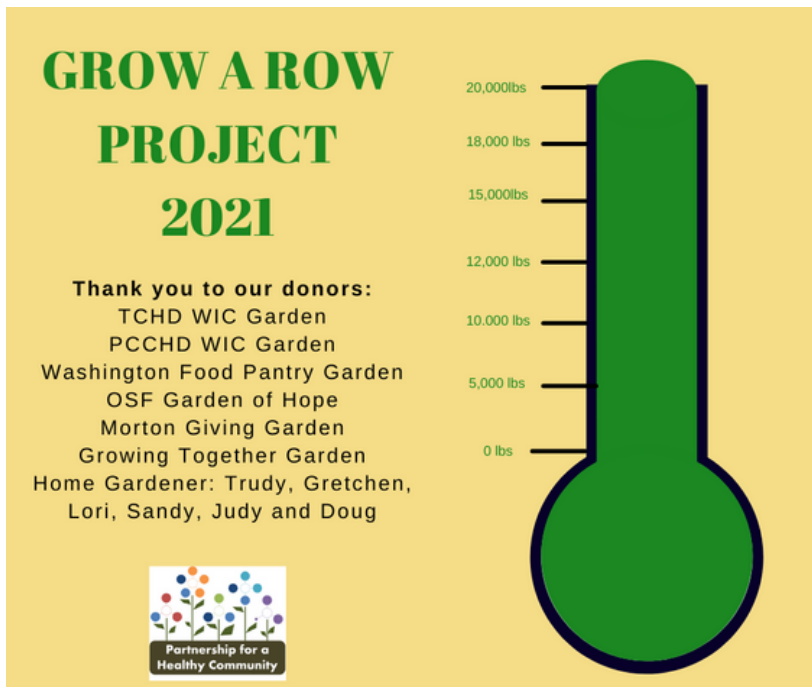
Narcan: There is now an online Opioid Hub where you can view the data that the Narcan Advisory group has collected over the past 4 years.

[Click here to visit the online Opioid Hub!](#)

Healthy Eating Active Living

Foster and promote healthy eating and active living to reduce chronic disease and food insecurity in the tri-county area.

Funding for the HEAL Food System Partners is provided, in part, by Community Foundation of Central Illinois.



6682 Facebook reaches
 220 Facebook engagements
 19 Facebook posts

Integrated Referral and Intake System (IRIS)

93 Referrals in IRIS all of 2021
 19 Food Delivery & 74 Food Resource Referrals
 41 Additional Food Delivery & 2 Food Resource Referrals

Hunger Action Month & Food Pantry Network - HOI

September is deemed as Hunger Action Month® (HAM) by Feeding America in effort to mobilize action around hunger nationally. To bring recognition and awareness to the issue of hunger and food insecurity in our local communities, the Food Pantry Network - HOI (Heart of Illinois) recognized September as Hunger Action Month.

Online Campaign - local data from the Community Health Needs Assessment, HEAL Team 4 Survey, and other national data points to create 61 daily awareness posts.

Hunger Proclamations - City of Peoria and Tazewell County
 Fresh Food Drives - 17 fresh food drives



Healthy Eating Active Living

ISPAN Breastfeeding

Approximately 100 people were in attendance for the Central Illinois Breastfeeding Taskforce Black Breastfeeding Week event at Glen Oak Park on August 28th, 2021. The event had local vendors and community resources to support nursing parents and their families.

Additional ISPAN work consisted of the creation of breastfeeding spaces in the community. One space was created at Manual High School, as well as mobile space for the Central Illinois Breastfeeding Taskforce to set up at any community events, fairs, etc.



America Rescue Plan Act Increases WIC Fruits & Vegetables

During June 2021 through September 2021, The American Rescue Plan Act allowed for Illinois WIC agencies to temporarily increase the dollar amount for the Cash Value Benefit for fruits and vegetables. All women and children participants received \$35.00 per month to spend on fruits and vegetables. We were very excited about this increase and hope to show both the need for and desire for increased healthy foods.

University of Illinois Extension collaborated with HEAL- Food System Partners (HEAL-FSP) to provide nutrition classes in the tri-county.

**Healthy
Cents**

113 individual Sessions
237 Adult Participants

HEAL Food System Partners is awarded \$25,000 from Community Foundation of Central Illinois

"We are grateful for the opportunity to continue building the HEAL partnership into its third year by working on Ending Hunger Together with the Community Foundation of Central Illinois. Our greatest success from our first year was building trust between dedicated organizations working to improve healthy food access to our most vulnerable. This partnership tests the alignment of programming through four community-based projects. Our hope is for these projects to continue producing wonderful outcomes, generate new and innovative ideas and foster healthy collaborative relationships between partners,"

On September 24 and 25, 2021, Peoria hosted its first Complete Streets Pop-Up Demonstration to show community members what complete streets could mean for their community. Complete Streets is a "transportation policy and design approach that requires streets to be planned, designed, operated and maintained to enable safe, convenient and comfortable travel and access for users of all ages and abilities regardless of their mode of transportation."

Cancer

Reduce the illness, disability and death caused by lung, breast, and colorectal cancer in the tri-county area.

The overall goal of the cancer action team this year was to promote screenings through a variety of avenues, promoting individual member events but also prompting screenings as a group. This was accomplished by publishing monthly articles in Health Cells magazine. Additionally, the cancer action team created a screening statement that was distributed to local media in March 2022. This statement encouraged residents to schedule cancer screenings that they may have postponed due to the global COVID-19 pandemic. The statement included general information about breast, colorectal and lung cancer screenings as well as information regarding screening providers.

Breast Cancer

- Both UnityPoint Health and OSF Healthcare have seen an increase in patients at high-risk breast clinic.
- IBCCP partnered with UnityPoint Health in October 2021 for the 20th Mammogram Day. Free mammograms were provided at 3 locations, with 43 women served and 1 breast cancer detected.
- The Komen More than Pink Walk resumed in October 2021.
- American Cancer Society provided Rapid Impact Grants to reduce barriers for patients and caregivers while receiving treatment.

Lung Cancer

Peoria Area Realtors Association provides space in monthly newsletter for public awareness and policy change.

Radon

- January is Radon Action Month; radon test kits are sold for a reduce price through the health departments and are available for free year-round for those zip codes that are part of the Edwards grant. A multimedia awareness campaign highlighted the importance of radon testing which included an interview was with local media.
- The IEMA radon hotline is promoted in a variety of ways, on hand sanitizer bottles given away at COVID-19 immunization clinics and as a QR code on pizza boxes on local franchise.
- A Washington, IL middle school student was the winner of the IEMA radon poster contest prompting the importance of radon testing.
- A brochure was created promoting awareness about the Illinois passive mitigation systems law, as well as a survey for code inspectors to report systems installed to create a baseline for data reporting.

Passive Radon Reduction Systems in New Residential Construction

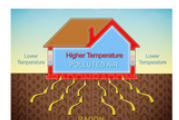
How Radon Enters A House

Radon can enter a house because of air and temperature differences between the home and the outside air. When air is vented from a building by natural or powered ventilation, radon is drawn in from the surrounding soil through openings between the house and the soil. In addition, other soil gases and moisture enter the home through the openings (this is what leads to that "basement smell").

Radon is a colorless, odorless, radioactive gas. You can't see it, feel it, smell it, or taste it. Radon comes from the radioactive decay of naturally occurring uranium in the soil. Inhalation of radon is the primary reason for lung cell damage that may cause lung cancer.



The Surgeon General has warned that radon is the second leading cause of lung cancer in the U.S.



Cancer

Edwards Grant

- 66 applications received for home mitigation in the affected zip codes of 61554, 61610, 61611 61605, and 61607 with 10 homes completed this past year.
- Hult Center for Healthy Living created a school-based asthma awareness program.

Colorectal Cancer

- Baseline data was collected.
- March is Colorectal Cancer Month-interview with WMBD prompting screenings and City of Peoria lit the Murray Baker Bridge blue March 2nd-6th, 2022.
- Action Team member agencies participated Dress in Blue Day Match 4th with group pictures on social media; additional social media posts throughout the month promoted different options for colorectal screenings.
- Collaborated with OSF Healthcare to increase access to non -invasive screenings to underserved community by offering FIT Kits to OSF Care-A Van[AI1] .



Tobacco

- The Illinois Tobacco Free Communities grant continues to promote new or updated polices in the tri-county area. An addition to the grant this past year was reaching out to businesses and restaurants covered under the 2008 Smoke Free Illinois Act, encouraging owners to add e-cigarettes, and vaping to their policies. A rack card was designed and distributed to promote this new grant deliverable.
- Events, outdoor spaces, campuses, and multi-unit housing continue to be the focus of the ITFC grant with 9 new polices since July 2021. In total 52 tobacco-free policies have been created in 70 locations, including 5 events for the tri-county ITFC grant.
- Continued working with local law enforcement to completed 448 Smoke-Free Illinois Compliance checks so far this grant year. Law enforcement partners are Peoria County Sheriff's Office, Woodford County Sherriff's Office, Creve Coeur, Mackinaw and Pekin Police Departments.



ILLINOIS TOBACCO-FREE COMMUNITIES

Live, Work, and Play
Tobacco-Free in
Peoria, Tazewell &
Woodford counties



Illinois Tobacco-Free Communities
Live, Work, and Play
Tobacco-Free

Enhance your smoke-free policy!

- Strengthen your current policy to include all tobacco products like e-cigarettes and vaping
- Include outdoor patios and dining areas in your tobacco-free space

We Can Help You!

- Free signage
- Help with policy creation
- Free promotion of your business and policy

Give Us a Call!

Hult Center for Healthy Living
309-692-6650
Peoria City/County Health Department
309-679-6603
Tazewell County Health Department
309-929-0304
Woodford County Health Department
309-467-3064

This project was made possible by funds received from the Illinois Department of Public Health

2020-2022

Community Health Needs Assessment & Improvement Plan

In 2019, the Partnership for a Healthy Community embarked on the planning of the 2020-2022 Community Health Improvement Plan (CHIP). The PFHC Board adopted a collaborative approach including a focus on identifying social determinants of health and their impact on health priorities.

The Community Health Needs Assessment (CHNA) was used to assist in identification of health concerns and included primary and secondary data from a variety of sectors and community survey on perception. The PFHC hosted a meeting with over 100 community members representing various sectors to prioritize four strategic health priorities.

Mental Health

Improve mental health among tri-county residents through preventative strategies and increased access to services.

Substance Use

Reduce substance use to protect the health, safety, and quality of life for tri-county residents.

Healthy Eating & Active Living

Foster and promote healthy eating and active living to reduce chronic disease and food insecurity in the tri-county area.

Cancer (Breast, Lung, & Colorectal)

Reduce the illness, disability and death caused by breast, lung, and colorectal cancer in the tri-county area.

The Partnership for a Healthy Community (PFHC) recognizes that to impact true change, the work of those involved needs to be open and available to the communities we serve. Our goal of transparency and accountability is to create an informed public, support collaborations, and provide a platform for engaging a variety of stakeholders.

The WWW.HEALTHYHOI.ORG website offers updated information on meetings, projects, and support innovation and partnerships. Features include discussion boards, centralized Action Team areas, and routine reporting.

The PFHC continues to seek additional partners agencies and those with lived experience to join the initiative to help create our vision for a thriving community that is inclusive, diverse, and sustainable to ensure health equity and opportunity for well-being for all.

