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Description automatically generated**HEAL PRIORITY ACTION TEAM MINUTES**

Date: Thursday, May 11, 2023

Time: 2:00 to 3:30 pm

Location: Zoom

1. **Welcome/Introductions**

**In attendance – and Announcements:**

1. Rebecca Crumrine, U of I SNAP ed – Webinar on May 17, SNAP-Ed: **go.illinois.edu/ILSNAPEd-ImpactsWebinar**
2. Shanita Wallace, TCHD
3. Hillary Aggertt, WCHD
4. Kim Litwiller, TCHD
5. Amy Fox, TCHD
6. Michelle Compton, PCCHD
7. Seth Noland, PCCHD
8. Raquel Herron, PPD – Park-a-palooza June 8-10: [Park-A-Palooza - Peoria Park District (peoriaparks.org)](https://peoriaparks.org/pap/)
9. Kate MacIntyre, PCCHD
10. Laher Oberoi, PCCHD - last day Friday May 19!
11. Mike Brooks, OSF Garden of Hope
12. Sally Gambacorta, Carle Eureka
13. Emily Kelly, WCHD, WIC
14. Audrey Kamm, Midwest Foodbank
15. Jordan Rahn, CHOI
16. Renee Wieland, OSF
17. Amy Christianson, UICOMP
18. **PFHC Board/Chair Announcements**

* Hillary: Board update – onboarding packets for new partners joining
* Shanita: HEAL orientation powerpoint for new folks joining HEAL for 2023-2025 will go for logo approval, will send out to everyone with minutes
* Becca: Chairs meeting monthly with other leads for each priority team

1. **Data Report – Dr. Kelly**
   * Dr Kelly not available today, Shanita provided an update
   * Physical Activity objectives:
     + 9 asset partners, goal to increase by 6 in last cycle
     + 1 Campaign: Move it Monday
     + 4 social events: Hunger Walk, Diabetes programs, hope to increase during this cycle
   * Healthy Eating objectives:
     + Inventory number of community gardens in all 3 counties, hope to update GIS mapping – can this be updated?
     + **Task Amy** will follow up on this with Tazewell GIS department
     + Becca has started a spreadsheet to identify garden contacts and reach out to gather info on number of people accessing gardens - want to increase this number
2. **Subcommittee Updates:**

**Built Environment – Complete Streets**

* Leslie not available today
* Leslie emailed the Complete Streets Pop-up Demo promotional flyer
* Thurs Apr 27: Social Determinants of Health External Stakeholder Retreat
* Tues May 16 (5-7:30pm): Kick-off Event – Walk Audit with Mark Fenton

**WIC/Farmers Market**

* Tool kit is edited, hope to have Tri County WIC logo, will share when ready
* Voucher redemption days are in kit starting July 1
* Kick off meeting has not yet happened
* Becca: do we have senior market vouchers? Does Agency on Aging have those?
* **Task Hillary**: will email market to find a contact name, Becca suggested these can be added to took kit

**HEAL Food System Partners**

* June 26 8:30-12: Upcoming retreat for all members at Community Foundation
* networking and lunch at 12
* looking at family past success, envisioning work for year 5 into year 6
* just received year 5 funding, last year for ending hunger, hope to continue

**Pekin Committee for Active Transportation**

* Amy will have updates at next meeting

1. **Breakout session for workgroups**

**Physical Activity Group**: Kim, Hillary, Kate, Seth Raquel

* **PA1: increase establishments**
  + Find partners to work on Focus groups – establishments that offer Physical Activity that can help capture data
  + Focus group – questions coming by June or July or August?
* **PA2: increase partners**
  + Shanita is working on this
* **PA3: increase campaigns**
  + Hunger Walk Education group is spotlighting Hunger education
  + Hillary: tracking app with Bradley U – discussions still continue
* **PA4: increase participation at events**
  + Hunger Walk is being coordinated
* Previous meeting was suggested to try a Hunger Walk 5k walk/run at one location
* Kim suggested maybe we can build up to a 5k on year 5 rather than this year?
* We need to build a reputation and gain some notoriety first
* Everyone in agreement!
* We will drop 5k for now, will organize a walk at one location walk – maybe change date depending on available staff?
* Hope to organize a walk at 1 location within each of 3 counties for the next 3 years
  + 2022 – inaugural Hunger Walks in TriCounty
  + 2023 – Peoria County
  + 2024 – Tazewell County
  + 2025 – Woodford County
  + 2026 – 5 K for 5th year of Hunger Walk in TriCounty
* **Dates and Times:**
  + **Task Kim**: send out survey to HEAL Team by end of next week to see what date would be best to help with Walk (**Saturday September 23 or 30**)?
  + If we choose Saturday morning will not interfere with High School football
* **Locations:**
  + **Task Kate**: check with Forest Park Nature Center for those dates
  + Last year rental was paid for with PCCHD grant (Kate will check)
  + **Task Raquel**: check with other locations at PPD for dates/cost
* **SWAG: T-shirts/Water bottles:**
  + Kim suggested need to order soon – has contact for T-shirt order
  + same shirt different color for staff vs participants (orange and grey?)
  + **Task Kim**: will provide options for T-shirt design/color (same logo?)
  + Suggest Registration through U of I – register before certain date/get T-shirt
  + **Task Becca**: check with U of I to see if we can use for registration again
  + Check to see how donated $ will go to food pantry network
  + Do we want swag bags again? Maybe a water bottle instead of bag?
* **Sponsors:** can we try sponsors with logos on swag?
  + Costs: water bottles and t shirts + fee associated with location
  + Marketing: sponsors Free coverage from media, social media, push out marketing via partnership
  + **Task Hillary:** will look into this?
* **Food Pantries:**
  + will need to be at walk to gather food donations
  + Invite food pantries from county where walk is being held – Peoria this year

1. **Workgroup Report**
   * **Healthy Eating 1**: working on adding more info to garden list, contacts, reaching out for numbers of families and children
   * **Healthy Eating 2**: developing children and adult curriculum
     + Need incentives such as food sampling, recipe, activity, survey for WIC, SNAPed for nutrition and gardening questions for input
     + using garden spaces for wrap around services event so more impactful;
   * **Healthy Eating 3**: campaign videos or reels about healthy foods, such as no cooking, produce, cooking with kids
     + population level message like 5210 for schools, gardens, hospitals
     + visibility campaign link to GIS mapping, grow a row campaign, daily tips and tricks
     + lots of big ideas, need to find people with these skills, find more partners; can we get an intern?
     + Will continue to work on these; maybe a lot of this will be for next year;
   * **Overview of discussion, next steps & tasks:** [**Look at HE Report for May 2023**](https://tazewellhealth.sharepoint.com/:w:/r/sites/HEALTeamBuiltEnvironment/Shared%20Documents/Gardening/Meeting%20Notes/HE%20Report%20May%202023.docx?d=w08afec95ef98414dbea5854f45633875&csf=1&web=1&e=IRII6m)
2. **Announcements** - completed at intro to meeting

**Visit** [**healthyhoi.org**](https://healthyhoi.org/2020-22-Healthy-Eating-Active-Living) **for more information on the HEAL Priority Action Team!**

In-person Meeting Location Schedule:

U of I Extension, Peoria - July, September, November

TCHD - June, August, October, December