



PARTNERSHIP FOR A HEALTHY COMMUNITY

2019 ANNUAL REPORT



Partnership for a
Healthy Community
healthyhoi.org

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Partnership for a Healthy Community

We are pleased to present the 2019 Partnership for a Healthy Community Annual Report.

The Partnership for a Healthy Community (PFHC) completed our first three-year cycle as a tri-county region in 2019. We did not know what to expect when we initiated our community-driven partnership in addressing health priorities within Peoria, Tazewell, and Woodford. This novel approach which spanned multiple counties, healthcare systems, and encompassed a diverse population had not been implemented in Illinois.

However, as we reflect not only on the past year, but the cycle we close, we are inspired by the success of the Partnership and all those involved. The PFHC continues to expand collaborations, increase shared funding, and create a culture between organizations towards our vision.

In 2019, we began to transition towards planning the next three-year cycle, keenly aware of the challenges. However, we quickly learned that the accountability and sustainability we had hoped to build leads us to the 2020-2022 Community Health Improvement Plan.

The PFHC Board is proud of the work of our Action Teams and we looking forward to tackle the challenges ahead of us as a partnership.



Lisa Fuller, Co-Chair



Hillary Aggertt, Co-Chair



Executive Summary

In 2019, the Partnership for a Healthy Community began a period of transition. While continuing to expand the collaborative strategies in priority areas, the year included planning and conducting a new Community Health Needs Assessment (CHNA) and Improvement Plan (CHIP). The successful adoption of the CHNA/CHIP demonstrated the capacity and sustainability of the Partnership's multi-sector approach in addressing health within the tri-county.

Highlight: **2020-2022 CHNA/CHIP**

The Partnership for a Healthy Community (PFHC) approved the 2020-2022 Community Health Needs Assessment (CHNA) and Improvement Plan (CHIP).

Moving forward, the PFHC will strategically focus on Healthy Eating/Active Living, Cancer, Mental Health, and Substance Use.

Additionally, Reproductive Health and Data Collaboration will be on-going projects in the new cycle.

Behavioral Health

*Improve Mental Health through prevention and access to services and
reduce Substance Use among tri-county residents*

The Behavioral Health Action Team continued to focus on improving mental health and decreasing substance abuse. During 2019, the Action Team collaborated to bring trauma-informed practices, increase data collection and resources to address substance use, and begin transitioning into the next improvement cycle.

Education

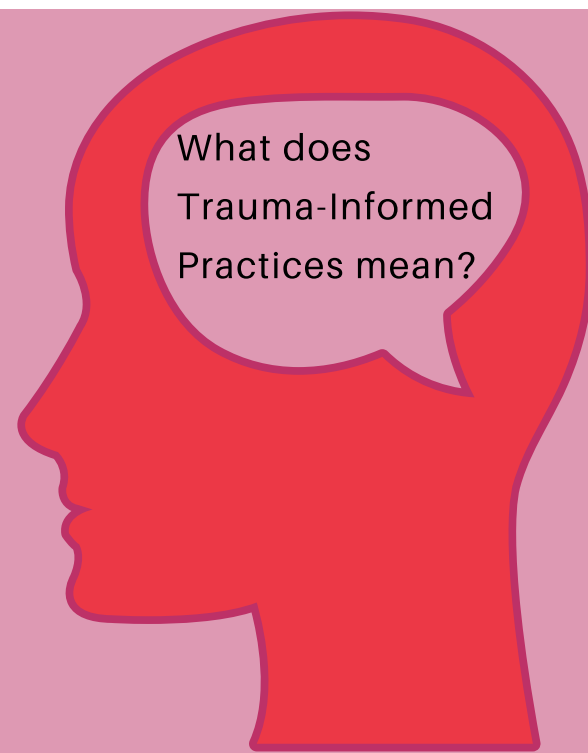
Trauma-Informed Practices

The Education subcommittee focused on standardizing protocols for social emotional learning (SEL) support in schools. It began with trauma-informed practices supported and implemented through professional learning communities. A walk-through tool was established for staff to assess classroom practices that would reinforce SEL. Additional professional learning was utilized to address gaps. This led to a meeting of multiple agencies that provide trauma trainings and services to begin looking for opportunities for alignment.

Trauma Informed Practices is a strength-based practice that involves understanding, recognizing, and responding to the impact and effects of trauma on an individual and community.

The key principles include:

- Creating a space where individuals feel safe
- Letting individuals know that they have choices with how services proceed
- Building trust and transparency,
- Using collaboration with the individual,
- Empowering the individual.



Behavioral Health

The Behavioral Health - Criminal Justice Action Team continued their work on coordinating programs and data in regard to opioid overdoses. The Action Team worked to monitor trends, assist in planning/implementing best practices, and look towards increased funding opportunities.

SUPPORTING EVIDENCE-BASED PROGRAMMING;



Medication Assisted Treatment begins at Peoria City/County Health Department in partnership with Heartland Health Services to increase access.



Expansion of **Harm Reduction Programming** by Jolt Foundation leads to targeted outreach in high risk and marginalized populations, increase needle exchange, providing HIV testing, and supporting fentanyl testing.



Leave Behind Program implemented by City of Peoria Fire Department provides Narcan kits at response scenes.

Substance Use

Overdose Data

+200

Number of ED visits in 2019 related to opioid overdose for Peoria, Tazewell, and Woodford Counties

682

In 2019, the number of overdose reversals the Narcan Advisory Group reported

Changing Landscape

ILLINOIS LEGALIZES ADULT-USE CANNABIS BEGINNING JANUARY 1, 2020

On May 31, 2019, the Illinois General Assembly passed the Illinois Cannabis Regulation and Tax Act to legalize marijuana. This made Illinois the 11th state to allow adult-use cannabis but the 1st state to legalize through state legislation compared to a ballot initiative.

Healthy Eating Active Living

The goal of the Healthy Eating Active Living (HEAL) Action Team was to increase the number of adults and youth who meet the recommended daily servings of fruits and vegetables, and to increase the number of adults and youth who meet the recommended levels of weekly physical activity.

In 2019, the HEAL Action Team focused in four areas - Coordinated Approach of Child Health (CATCH), Women Infants & Children (WIC), Workplace Wellness, and Adult Nutrition.

C.A.T.C.H

Coordination Approach to Child Health

HEALTHY EATING YOUTH GOAL

Increase the number of youth who meet the recommended daily fruit and vegetable consumption.

18 after-school programs received one CATCH nutrition lesson a week.



**30 TOTAL
LESSONS
RECEIVED BY
YOUTH**

ACTIVE LIVING YOUTH GOAL

To increase the number of individuals 18 years and younger who are meeting the recommended levels of weekly activity as described in Healthy People 2020.

**90
LESSONS**

18 after-school programs received three 30 minute CATCH physical activity lessons per week.



**732 STUDENTS
=
1,238.41
HOURS
OF
PHYSICAL
FITNESS**

CATCH COMMUNITY TRAININGS

Participants will be introduced to the CATCH language, importance of healthy eating and physical fitness for youth.

**9
PARTICIPANTS
TRAINED**

WIC

USDA Special Supplemental Nutrition Program for Women, Infants, and Children

In 2019, the HEAL Action Team worked to increase Farmers Market Nutrition Program (FMNP) Redemption.

- Cookbooks were provided to WIC participants receiving FMNP checks.
- Promotion of seasonal "Vegetable of the Month" which included: health benefits, recipes, how to use the vegetable, food demonstrations and samples from University of Illinois Extension.
- Actively messaging to clients who were interested in FMNP.
- Advocacy to increase approval of FMNP within the state.

Success Story:

**Woodford County was
approved for the
Farmer's Market
Nutrition Program**



In addition, the HEAL Action Team increased assessment of food insecurities by surveying WIC clients to determine barriers and opportunities for improved access of healthy fruits and vegetables.

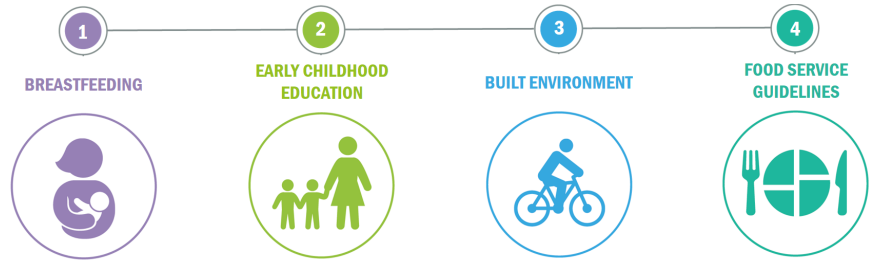
Healthy Eating Active Living

Working collaboratively to better the health of our community.

The success of the HEAL Action Team relies strongly on partnerships, which is why a great number of organizations are willing and wanting to commit to this effort of significantly impacting and improving food access.

ISPAN

In 2019, the IL State Physical Activity and Nutrition (ISPAN) grant entered its second of the five year program to implement physical and nutrition interventions designed for the community of the tri-county region to live healthier lives.



HEAL - Food System Partners

The HEAL - Food System Partners successfully applied for and was awarded funding through the Community Foundation of Central Illinois's Ending Hunger Together initiative, which brings partners together in an effort to increase access to healthy food, advance community education and create agricultural and community development opportunities for those that are food insecure within the tri-county.



The primary purpose of this project is to develop a community-based model of integration leveraging the strengths of numerous existing food system programs whose primary mission is to improve the emergency food system.

Projects include the integration of cooking classes and increasing nutrition education, as well as implementing policies and processes which increase healthier food inventory in emergency food system distribution settings.

Fresh Food Drives

17 DRIVES HOSTED IN 2019
3,694 POUNDS OF FRESH PRODUCE DONATES



Cancer

Reduce the illness, disability and death caused by breast and lung cancer.

In 2019, the Cancer Action Team continued to meet regularly, both as a group as well as convening teams for Breast and Lung Cancer. The result was focused strategies along policy development, advocacy, health equity, education and funding.

The Collaborative Experience

Here is what Cancer Action Team members had to say in regards to the benefits of the collaborative process.

"Being a part of the team makes me knowledgeable about more than just the tobacco use related cancer risks and related activities that I focus on in my day-to-day job. I'm able to provide some guidance on where to direct people with questions at community events for work and personally."

"Being part of this action team has helped me, both personally and professionally, and coming together with others, collecting screening data and creating a position statement has been extremely impactful."

"The cancer action teams do not simply meet to report individual work, we try to work together to create one unifying message. Whether that is promoting tobacco-free outdoor spaces, increasing mammograms and thus early detection of breast cancer or radon testing and mitigation, there is one goal."

Breast Cancer

The Breast Cancer Action Team concentrated efforts during this third year of the 3-year plan on evidence-based strategies to help reduce breast cancer mortality rates. Specific interventions were designed for the strategies to increase the rate of early stage breast cancer detection, as well as increase the proportion of newly diagnosed women who receive breast cancer treatment.

Highlights of the BREAST CANCER strategies this year:

- **Policy development and use of mass media:** Presented the Breast Cancer Position Statement (a common set of community screening age guidelines) adopted by the Partnership Board to the media, medical providers, and community coalition members
- **Advocacy and health equity:** Supported Senate Bill 162 assuring diagnostic mammogram coverage
- **Collaboration, access to healthcare:** Identified partners offering access to care in transportation for rural populations
- **Education, outreach, funding, health equity:** Promoted the state breast cancer screening program, guaranteeing mammograms and related services to an increased number of uninsured women throughout the region

Cancer

Lung Cancer

The Lung Cancer Action Team acted as one team with strategies to address both tobacco and radon as the major causes of lung cancer.

- Increase tobacco screening and cessation counseling
- Reduce secondhand smoke
- Reduce tobacco use by adolescents
- Increase the proportion of homes with an operating radon mitigation system

The team monitored chosen interventions and progress through two dashboards of activities.

Highlights of the TOBACCO and RADON strategies:



Policy Development

Twenty-one tobacco-free policies developed.

Policy tracking: Tobacco 21, Vaping, Flavor Bans, & Cannabis.



Advocacy

Federal Funding for tobacco prevention/cessation media.

Support EPA Radon funding.
2 Employer Cessation Incentives.

State partner stakeholder meeting.



Workforce

Training

430 Smoke-free compliance checks

33 Investigations on Smoke-free Illinois Act



Education

Mass digital, print, and media campaign on tobacco.

Outreach at 300 businesses, 1 community forum, and 12 coalition meetings.

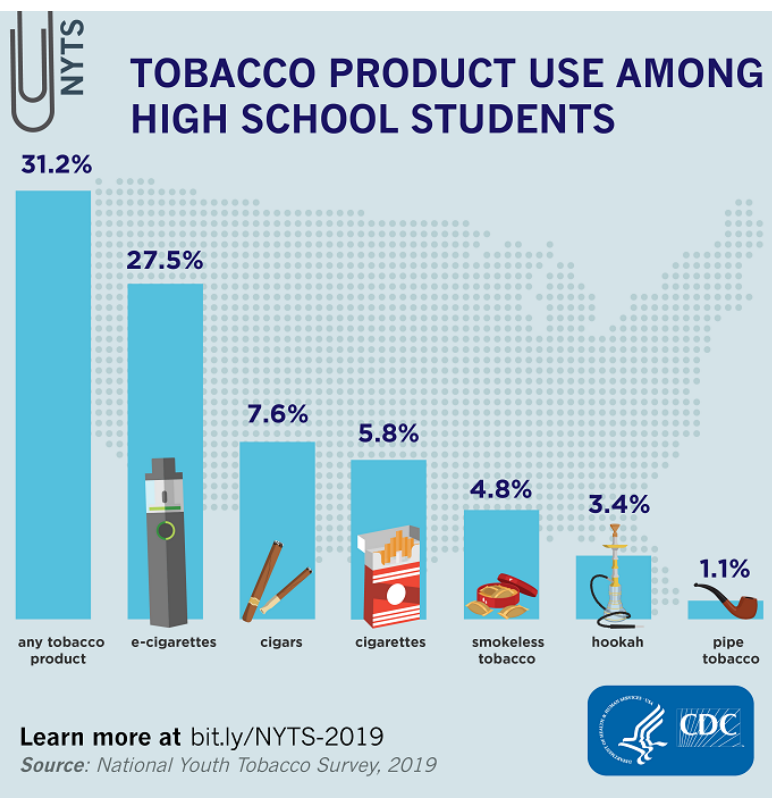


Collaboration

Partnered to receive data from State Quitline

Provided 184 low-cost screening test kits.

40,678
Breast
Cancer
Screenings



Reproductive Health

To improve and promote reproductive and sexual health of adolescents and young adults.

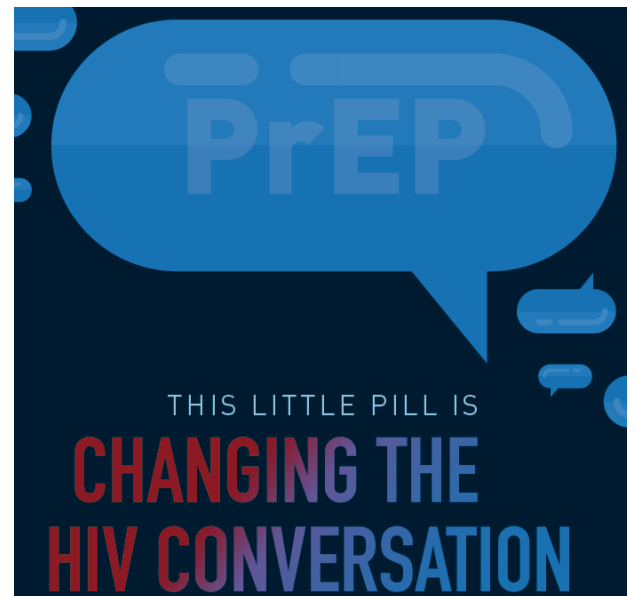
In 2019, the Reproductive Health Action Team focused on increasing collaboration to promote awareness of health issues, improve knowledge of resources, leverage funding, and create learning network to ensure best practices are utilized.

PrEP (Pre-Exposure Prophylaxis)

The Tri-County region is committed to Getting to Zero; an initiative to end the HIV epidemic. One key strategy is increasing the accessibility of PrEP for people at risk for HIV.

"Studies have shown that PrEP reduces the risk of getting HIV from sex by about 99% when taken daily."

The Action Team focused on increasing the uptake of PrEP in the primary care setting in order to increase access to preventative measures and decrease HIV transmission. Two provider trainings were offered, with 22 participants - 16 planning to provide PrEP and 3 registering as provider.



UnityPoint Health | 5 P's Implementation

CDC BEST PRACTICE

- PARTNERS
- PREVENTION OF PREGNANCY
- PROTECTION FROM STIs
- PRACTICES
- PAST HISTORY OF STIs

UnityPoint Clinic - Methodist North began instituting the 5 P's as part of patient history during office visits.

After evaluating the process, UnityPoint found the tool as an effective method in screening sexually active youth, screening for STIs, and contraceptive use.

5 P's

Reproductive Health

Get Yourself Tested

By coordinating between partner agencies, the newly improved process allowed for organizations to complement funding and resources to increase testing opportunities and shared messaging.

476

Students tested
at four events.



Comprehensive Education

The Reproductive Health Action Team continues to collaborate in supporting the delivery of the FLASH curriculum within the Peoria Public School District. This evidence-based comprehensive sexual health education is in its 5th year and evaluations have shown both knowledge and behavioral changes based on the course.

By the Numbers:

- Number of **schools** participating: **17+**
- Number of **students** served: **4,600+**
- Number of staff/parents/caregivers **trained** to support sexual health: **430**

Centering Pregnancy

To address preterm birth rates as well as access to prenatal care, the Reproductive Health Action Team adopted Centering Pregnancy as an evidence-based program to address risk factors and improve birth outcomes. The program uses a cohort approach in which women due near the same time receive healthcare and wraparound support. The results are improved health outcomes for both mother and infant.

29

 Participants

89%

 Singleton births
at fullterm births


Centering
Pregnancy®
Peoria

2020-2022

Community Health Needs Assessment & Improvement Plan

In 2019, the Partnership for a Healthy Community embarked on the planning of the 2020-2022 Community Health Improvement Plan (CHIP). The PFHC Board adopted a collaborative approach including a focus on identifying social determinants of health and their impact on health priorities.

The Community Health Needs Assessment (CHNA) was used to assist in identification of health concerns and included primary and secondary data from a variety of sectors and community survey on perception. The PFHC hosted a meeting with over 100 community members representing various sectors to prioritize four strategic health priorities.

Healthy Eating & Active Living

Foster and promote healthy eating and active living to reduce chronic disease and food insecurity in the tri-county area.

Cancer (Breast, Lung, & Colorectal)

Reduce the illness, disability and death caused by breast, lung, and colorectal cancer in the tri-county area.

Mental Health

Improve mental health among tri-county residents through preventative strategies and increased access to services.

Substance Use

Reduce substance use to protect the health, safety, and quality of life for tri-county residents.

TRANSPARENCY & ACCOUNTABILITY

healthyhoi.org

The Partnership for a Healthy Community (PFHC) recognizes that to impact true change, the work of those involved needs to be open and available to the communities we serve. Our goal of transparency and accountability is to create an informed public, support collaborations, and provide a platform for engaging a variety of stakeholders.

Beginning in 2020, the new WWW.HEALTHYHOI.ORG website will offer updated information on meetings, projects, and support innovation and partnerships. New features include discussion boards, centralized Action Team areas, and routine reporting.

The PFHC continues to seek additional partners agencies and those with lived experience to join the initiative to help create our vision for a thriving community that is inclusive, diverse, and sustainable to ensure health equity and opportunity for well-being for all.



[HOME](#) [ABOUT >](#) [PROCESS >](#) [PRIORITIES >](#) [PROGRAMS >](#) [PERFORMANCE MANAGEMENT >](#) [CALENDAR](#) [DISCUSSIONS](#) [CONTACT](#)

Partnership for a Healthy Community

"The connection between the health and the dwelling of the population is one of the most important that exists."
Florence Nightingale

Healthy HOI is a community-driven partnership to improve health and wellness in the Heart of Illinois (HOI).

